

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
488319 /	06263625
<u>Product</u>	
J OCEGUERA 4 CONGRES	
<u>Contract Dates</u>	<u>Estimate #</u>
08/14/12 - 08/20/12	1558
<u>Advertiser</u>	<u>Original Date / Revision</u>
J Oceguera 4 Congress	08/06/12 / 08/06/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>TDB#</u>	<u>Advertiser Code</u>
	104
<u>Product Code</u>	
	111
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	08/14/12	08/20/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				2	\$225.00			
N 2	KVVU	08/14/12	08/20/12	Fox 5 News	M-F 10p-11p	10p-11p	:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				1	\$1,725.00			
N 3	KVVU	08/14/12	08/20/12	Anderson		3-4p	:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				2	\$275.00			
N 4	KVVU	08/14/12	08/20/12	The Dr.Oz Show		4-5p	:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				2	\$350.00			
N 5	KVVU	08/14/12	08/20/12	Fox 5 News at 5		5-530p	:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				1	\$585.00			
N 6	KVVU	08/14/12	08/20/12	Fox 5 News at 5	MF 530-6p	M-F 530-6p	:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				1	\$600.00			
N 7	KVVU	08/14/12	08/20/12	Fox 5 News AM	M-F 6a-7a	M-F 6a-7a	:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				1	\$825.00			
N 8	KVVU	08/14/12	08/20/12	Fox 5 News AM	M-F 7a-9a	M-F 7a-9a	:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				1	\$750.00			
N 9	KVVU	08/18/12	08/18/12	FOX 5 News Sat	10-11p	10-11p Sat	:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	-----1-				1	\$950.00			
Totals											12	\$7,135.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/20/12	12	\$7,135.00	\$6,064.75
Totals	12	\$7,135.00	\$6,064.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 488319 /	Alt Order # 06263625	
Contract Dates 08/14/12 - 08/20/12	Product J OCEGUERA 4 CONGR 1558	Estimate #
Advertiser J Oceguera 4 Congress	Original Date / Revision 08/06/12 / 08/06/12	

Signature: _____ Date: _____

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REP HEADLINE# 6263625
*** ORIGINATOR REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191 AUG6/12 09.277
HARRIS REPORT FROM REP

ADV	#	ADV.	NAME	POLI/J OCEGUERA/D/CON/NV
AGV	# 1051	AGV	NAME	GPFRP MAPCATS MTCHPRT

ORDER # 488319 WASHINGTON, DC 20007
CONTRACT # 6263625

PR DCT J_OCEGUERA_4 CONGRES EST#1558 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG14/12 AUG20/12 WK-1

REP: TO ROSE
FR NIKKI
NEW OCEGUERA FOR CONGRESS ORDER

TO ROSE
FR NIKKI
NEW OCEGUERA F
TOTAL \$7135
PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****,

ALL INVOICES ARE TO BE SENT TO:
CPEER MANAGERS

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

PROGRAM : DR OZ
CON COM1: DR OZ

REP HEADLINE# 6263625

REP: TEL# 610-293-4106
ORDER WORKSHEET

HARRIS REPORT FROM REP A
FAX# 610-225-1191

LINE#	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTL:	
LINE#	CD:	TIME	PERIOD	LGTH	SEC	RATE	DATE	DATE	END	SPOTS:	WEEK	: /WK:	INVT	:SPTS:
2		1000P-1100P		30		\$1,725.00	8/14	8/20	1		TU-F, M		1	
PROGRAM :	FOX 5	NEWS	AT 10P											
CON COM1:	FOX 5	NEWS	AT 10P											
3		300P-400P		30		\$275.00	8/14	8/20	2		TU-F, M		2	
PROGRAM :	ANDERSON	COOPER												
CON COM1:	ANDERSON	COOPER												
4		400P-500P		30		\$350.00	8/14	8/20	2		TU-F, M		2	
PROGRAM :	DR OZ													
CON COM1:	DR OZ													
5		500P-530P		30		\$585.00	8/14	8/20	1		TU-F, M		1	
PROGRAM :	FOX 5	NEWS	AT 5PM											
CON COM1:	FOX 5	NEWS	AT 5PM											
6.		530P-600P		30		\$600.00	8/14	8/20	1		TU-F, M		1	
PROGRAM :	FOX 5	NEWS	AT 530PM											
CON COM1:	FOX 5	NEWS	AT 530PM											
7		600A-700A		30		\$825.00	8/14	8/20	1		TU-F, M		1	
PROGRAM :	FOX 5	NEWS	THIS MORNING											
CON COM1:	FOX 5	NEWS	THIS MORNING											
8		700A-900A		30		\$750.00	8/14	8/20	1		TU-F, M		1	
PROGRAM :	FOX 5	MORNING	NEWS											
CON COM1:	FOX 5	MORNING	NEWS											
9		1000P-1100P		30		\$950.00	8/18	8/18	1	SAT			1	
PROGRAM :	FOX 5	NEWS	AT 10PM	SAT										
CON COM1:	FOX 5	NEWS	AT 10PM	SAT										
AUG/12		\$7,135.00												
							CONTRACT	TOTAL	\$7,135.00					
							TOTAL	SPOTS						

REP HEADLINE# 6263625
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

91 AUG 6/12 09-27
*** KVUU-TV ***

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:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL: :SPTS:
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MARKET TOTALS \$44,593 KVUU 16% KSNU 37% KLAS 27% KTNV 18% KVMY 1% KVCW 1% CABL 0%

SVC- NSI
DEMOs- RA35+*